

WHAT IS CLAIMED IS:

1. An information display device comprising:
an information receiver receiving information including at least first
information and second information;
an information controller extracting said first and second
5 information from said information received;
a first-information display unit displaying said first information
extracted; and
a second-information display unit displaying said second
information extracted.

2. The information display device of claim 1, wherein said second
information is compulsorily provided to an information receiving side by an
information transmitting side.

3. The information display device of claim 2, wherein said
information compulsorily provided is advertisement information.

4. The information display device of claim 1, wherein said second-
information display unit is a display device continuing to display
information even when the information display device is powered off.

5. The information display device of claim 1, wherein said first-
information display unit and said second-information display unit are
separate from each other.

6. An information display device comprising:
an information receiver receiving information including at least first
information and second information;
an information controller extracting said first and second
5 information from said information received;
a first-information display unit displaying said first information

extracted;

an information storage successively storing said second information extracted; and

10 a plurality of second-information display units successively displaying said second information stored.

7. The information display device of claim 6, wherein said second information is compulsorily provided to an information receiving side by an information transmitting side.

8. The information display device of claim 7, wherein said information compulsorily provided is advertisement information.

9. The information display device of claim 6, wherein said second-information display unit is a display device continuing to display information even when the information display device is powered off.

10. The information display device of claim 6, wherein said first-information display unit and said second-information display unit are separate from each other.

11. An information display system comprising a first-information display device displaying first information and a second-information display device displaying second information, said first-information display device including:

5 an information receiver receiving information having at least first information and second information;

an information controller extracting said first and second information from said information received;

10 a first-information display unit displaying said first information extracted; and

a second-information transmitter transmitting said second information extracted, said second-information display device including:

a second-information receiver receiving said second information
transmitted from said second-information transmitter; and
15 a second-information display unit displaying said second
information.

12. The information display system of claim 11, wherein said
second information is compulsorily provided to an information receiving side
by an information transmitting side.

13. The information display system of claim 12, wherein said
5 information compulsorily provided is advertisement information.

14. The information display system of claim 11, wherein said
second-information display unit is a display device continuing to display
information even when the information display device is powered off.